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As parents, we don't want our kids to live in a bubble. We want them in amongst faces of different shades, experiencing perspectives of different cultures, and learning modern society's Golden Rule: tolerance. In short, diversity is good for everyone involved.

And make no mistake, Marin is diverse. Apart from the full gamut of ethnic, religious and cultural backgrounds, the students of Marin cover the economic spectrum as well. You may be surprised to learn that underprivileged kids make up over 27% of the student body in the county.*

Their resources are limited. But

we all agree, their opportunities should not be.

Embracing diversity right here in Marin – and creating enriching opportunities for every kid – that's why we exist. We're *SchoolsRule*, a coalition benefiting every district and every public school in the county.

We have one mission: to improve the education opportunities for every single kid in Marin's public schools (privileged, underprivileged and everyone in between). How we do this is by dividing donations on a per-student basis and distributing them evenly throughout the entire

county. It's the most efficient way of getting funds to the classroom.

We are focusing those funds on four key initiatives: literacy, technology, health and the arts. Those four areas are key to developing communication, critical thinking, holistic growth and creative problem-solving skills. All things that are vital for every single Marin kid regardless of their household income.

The people want diversity and opportunity in their schools. Yet the state has cut funding over the last several years. What's going to win out? Well, let's just say that the good people of Marin tend to get what they set their minds to.

*27% of Marin students qualify for the Free/Reduced Price Meals Program. Eligibility is based on household income in relation to the federal poverty level (as of June 30, 2014). Source: California Department of Education.

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MARIN