

WE'RE PRETTY SURE STANFORD ISN'T LOOKING FOR ATHLETIC & ACADEMIC OVERACHIEVERS WHO ONLY CUT THEMSELVES A LITTLE.

WE'RE PROUD TO ANNOUNCE WE'RE NOW FUNDING HEALTH PROGRAMS.

We know the drill: being a kid, or a parent, isn't all that easy these days. Yes, it would be great if every kid could happily survive the social slings and arrows of adolescence while being the high school quarterback, a straight-A student and the student class president. But here's the thing – the pressure on kids today to succeed at the highest level, well-intentioned as it may be, can sometimes push them just a little too hard. So let's do what we can to help the kids of Marin County amidst the strain and the stress of their formative years. Providing educational programs for parents, hiring more psychologists to intervene early in our

kids' lives, and providing a support network for those looking towards the next step – well, that's where we come in. We're already helping to improve literacy, technology and the arts for all of the 34,345 kids of Marin – but now, we're adding health, both mental and physical, to our roster.

And who are we exactly? We're *SchoolsRule* and we're here, with your help, to make a difference in the lives of the kids – each and every one of them – in Marin County.

We're what happens when you take a group of dedicated public school foundations, put them hand-in-hand with the Marin County Office of Education and then sit back and

watch as they work their tails off to ensure that there isn't a kid roaming a school hallway from Sausalito to Novato or from San Rafael to Tomales who isn't being given the very best opportunities. It's simple: you donate money to a great cause, *SchoolsRule* takes that money and divides it up based on a per-student basis and then sprinkles it evenly over the whole of the county. It's not just a good idea, it's an idea that works, time and time again.

Sure, everybody wants a "My kid is an Ivy League student" bumper sticker plastered on the back of their electric car. Let's just make sure we don't pay for it with our kids' happy, healthy lives.

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