

WHERE IS IT ACCEPTABLE FOR INEQUALITY TO EXIST?

A. MY CLASS

B. MY SCHOOL

C. MY DISTRICT

D. MY COUNTY

(CIRCLE YOUR ANSWER)

If you answered – “Where on Earth is inequality ever acceptable, and why are we even talking about inequality in the first place when I live in Marin?” – you’re correct.

Even though we live in the land of the perfectly poured latte, where it’s easier to find a flawlessly cut piece of sashimi than a piece of litter on the ground, we also live in a county where there’s inequality. In fact, over 25% of all students in Marin are underprivileged.* That’s probably more than you thought.

But, we have a plan. Of course we have a plan. We wouldn’t point out

such a horrific problem without a plan. And this plan is a good one.

We are *SchoolsRule*. A coalition of business and community leaders, educators, parents, seniors and even folks who generally have nothing to do with kids. We are the first such legitimate cross-county organization in Marin. Our mission is to deliver quality education to every kid, regardless of economic differences. How we do this is by dividing donations on a per-student basis and distributing them evenly throughout the entire county. It’s the most effective way of getting funds to the classroom.

We are focusing those funds on four key initiatives: literacy, technology, health and the arts. Those four areas are the key to developing communication, critical thinking, holistic growth and creative problem-solving skills. All skills that are vital for every single Marin kid regardless of their household income.

This is where we turn to you. Join us. Lend us your voice, your time or your dollars, and help us spread the love and the wealth around a little more equally.

*25% of Marin students qualify for the Free/Reduced Price Meals Program. Eligibility is based on household income in relation to the federal poverty level. Source: California Department of Education.

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