

**EVERY DISTRICT**  
**EVERY PUBLIC SCHOOL**  
**EVERY *SINGLE* CHILD**

SchoolsRule Event Sponsorship Menu  
2018



## CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Diamond \$50k	Platinum \$25k	Gold \$10k	Silver \$5k	Table \$3k
Event tickets	12	6	4	2	12
Logo Placement in the post-event Thank You ad run in the Marin IJ	Logo	Logo	Logo	Logo	Name Recognition
Name recognition in a full-page Event ad in the Marin Center Magazine and Marin Magazine	x	x	x	x	
Name recognition in the printed and electronic event invitation and online event page	x	x	x	x	
Name recognition on posters at the event	x	x	x	x	
Logo Placement in full page Business Sponsor ad in the Marin IJ run monthly April-Dec	x	x	x	x	
Logo placement on the SchoolsRule website Partner Page	x	x	x	x	
SchoolsRule Facebook, Twitter spotlight posting	x	x	x		
Acknowledgement by Mary Jane Burke at the event	x	x	x		
Featured Partner story on SchoolsRule website	x	x			
Logo included in the slide show featured at the main stage at the event	x	x			
Opportunity to speak at the event	x				
Front row table at the event	x				



## SILVER SPONSOR - \$5,000

### Sponsorship Benefits:

- Logo placement in full page ads in the Marin IJ run from April-Dec. 2018
- Name recognition in the Event Thank You ad in the Marin IJ after the event
- Name recognition in full-page ad in Fair edition of the Marin Center Magazine (55,000+ direct mail readers; 5,000 distributed at fair gates; deadline is April 1<sup>st</sup>)
- Name recognition in full-page ad in Marin Magazine
- Name recognition in the printed event invitation (1,500 printed and distributed; deadline is May 1<sup>st</sup>)
- Name recognition in the electronic event invitation
  - Emailed to nearly 1,000 recipients from the SchoolsRule donor database.
  - Emailed to more than 17,000 Marin Center subscribers in an eBlast in June.
  - Posted on the SchoolsRule Facebook and Twitter pages and shared by our school foundations and partners reaching over 15,000 subscribers
- Name recognition on the event page on the SchoolsRule website
- Logo placement on the partner page on the SchoolsRule website through April 2019 with link back to your website
- Name recognition on posters at the event

Event Tickets: 2

## GOLD SPONSOR \$10,000

### Sponsorship Benefits:

*All of the above PLUS*

- SchoolsRule Facebook and Twitter spotlight posting
- Acknowledgement by Mary Jane Burke, Marin County Superintendent of Schools at the event

Event Tickets: 4



## PLATINUM SPONSOR \$25,000

Sponsorship Benefits:

*All of the above PLUS*

- Logo included in the slide show featured at the main stage at the event
- Opportunity to be a Featured Partner on the SchoolsRule website

Event Tickets: 6

## DIAMOND SPONSOR \$50,000

Sponsorship Benefits:

*All of the above PLUS*

- Opportunity to give a brief speech at the Event
- Front row table at the Event

Event Tickets: 12 (Full table)

## TABLE PURCHASE \$3,000

*We encourage all sponsors to consider also purchasing a table.*

Benefits:

- Name recognition in the Marin IJ Thank You ad after the event
- Table signage at the event
- Event Tickets: 12 (full table)



**Marin's sixth annual countywide fundraiser supporting all public schools**

June 28, 2018 – 5:30 p.m. Pavilion Tent, Marin County Fairgrounds

**We are pleased to support SchoolsRule-Marin!**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship Levels**

- \$50,000 – Diamond Sponsor, includes a table for 12
- \$25,000 – Platinum Sponsor, 6 tickets
- \$10,000 – Gold Sponsor, 4 tickets
- \$5,000 – Silver Sponsor, 2 tickets

**Table Purchases**

- Reserve \_\_\_ table(s) at \$3,000 per table (12 tickets)

**Individual Event Tickets**

- Reserve \_\_\_ ticket(s) at \$250 per ticket

**Total Contribution: \$ \_\_\_\_\_**

- Find a check enclosed made payable to SchoolsRule-Marin

OR

- Charge my credit card for the total contribution amount indicated above.

CC # \_\_\_\_\_ Ex. Date \_\_\_\_\_ CSV \_\_\_\_\_

Please return to:

SchoolsRule-Marin

c/o Marin County Office of Education

P.O. Box 4925

San Rafael, CA 94913

For more information, please contact us at 415-491-6659 or via email:

Trisha Garlock at [trisha.garlock@schoolsrule.org](mailto:trisha.garlock@schoolsrule.org) or

Rebecca Caspersen at [rebecca.caspersen@schoolsrule.org](mailto:rebecca.caspersen@schoolsrule.org)



EVERY ASPECT OF LIFE IMPROVES **WHEN**  
**OUR PUBLIC SCHOOLS HAVE THE**  
**RESOURCES** TO DO THEIR JOB

**ARE YOU IN?**

[WWW.SCHOOLSRULE.ORG](http://WWW.SCHOOLSRULE.ORG)

**SCHOOLS****RULE****MARIN**